

# DAVID JONES

## SHAUN HAMPSON CELEBRATES FATHER'S DAY WITH DAVID JONES



MEDIA RELEASE

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**Melbourne/Naarm, AUS** – Today, David Jones revealed father-of-two, Shaun Hampson, as the cover star of its annual Father's Day Gift Guide. The announcement comes as the iconic retailer, which continues to herald its 185<sup>th</sup> birthday, prepares to celebrate all father figures this Father's Day with a range of inspiring events and activations taking place in stores across the country.

While many know him as the AFL footballer who won our hearts on *Survivor*, to former David Jones ambassador Megan Gale, nine-year old River and five-year-old Rosie, Shaun Hampson is the world's greatest dad. Photographed by Tim Ashton and styled by JONES Fashion Director, Claudia Jukic, Shaun shared exclusively with David Jones what it means to be a father and inspiration to his children.

*"...it carries a lot of responsibility, and I like that," he says. While, of course, being a parent means there may be the loss of a spontaneous Tuesday night out with friends, he says what is gained is "immensely more special". "It's a really big job," he says. "You've got these beautiful little creatures needing and wanting your guidance through life, so it's a big responsibility, but it's one I relish."*

To celebrate the super-dads, participating David Jones stores will be pulling out all the stops this Father's Day. From 31 August to 3 September, customers who spend \$150 or more instore will have the chance to receive a custom illustration of their dad by a renowned graphic artist. Simply present an image of dad, or better yet, bring them along to see the artist work their magic and create the perfect gift for them this Father's Day. David Jones Rewards Members will also be treated to every dad's favourite treat – a decadent duo of Chocolate

Truffles – along with any purchase instore, only on Saturday 2 September. Customers can also expect personalization services by Samsonite, whiskey tastings with Joe Black, masterclasses and so much more.

## **ENDS**

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Access to hi-res assets from David Jones' Father's Day Gift Guide can be found [here](#).

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## **ABOUT DAVID JONES**

David Jones is Australasia's leading premium department store retailer. The iconic department store first opened its doors in 1838 with the mission to sell 'the best and most exclusive goods' and celebrates its 185th anniversary in 2023. David Jones has 42 locations across Australia and New Zealand as well as davidjones.com in Australia and is the oldest continuously operating department store in the world still trading under its original name.